



Bundesministerium
für Wirtschaft
und Technologie



EUROPÄISCHE UNION
Europäischer Sozialfonds



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Hochschulen:

tu technische universität dortmund

Fachhochschule Dortmund

University of Applied Sciences and Arts



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TECH5^{plus}

Die Technologiezentren der Region



Stadt Dortmund
Wirtschaftsförderung



volkshochschule **vhs.**



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Self-perception

Motivation

Qualification



...a typical businessplan?



The Culturepreneurship Project...

Facts

Funding: 800.000 € from EXIST, BMWI, ESF

Project duration: 10/2007 – 9/2010

Coordinator: Transfer Office, TU Dortmund

Target group: Students, alumni and employees of TU
Dortmund and FH Dortmund

Goal: Supporting start-ups in the creative industries



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Subprojects

- Qualification
- Coaching
- Workshop
- Incubator

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Qualification

- Interdisciplinary courses
- Students of arts, music, design, journalism, languages...
- Projects, seminars, expert talks
- Certificate *Cultural Work and Creative Industries*
- Key competences for successful business start-ups
- Entrepreneurial thinking

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creative ideas in the spotlight



Infusion



Coaching

- Two Culturepreneurship Coaches
- One in the Faculty of Cultural Studies (TU), one in the Faculty of Design (FH)
- Mentoring and advice for students interested in starting up their own businesses
- Information on certificate and start-up support programmes

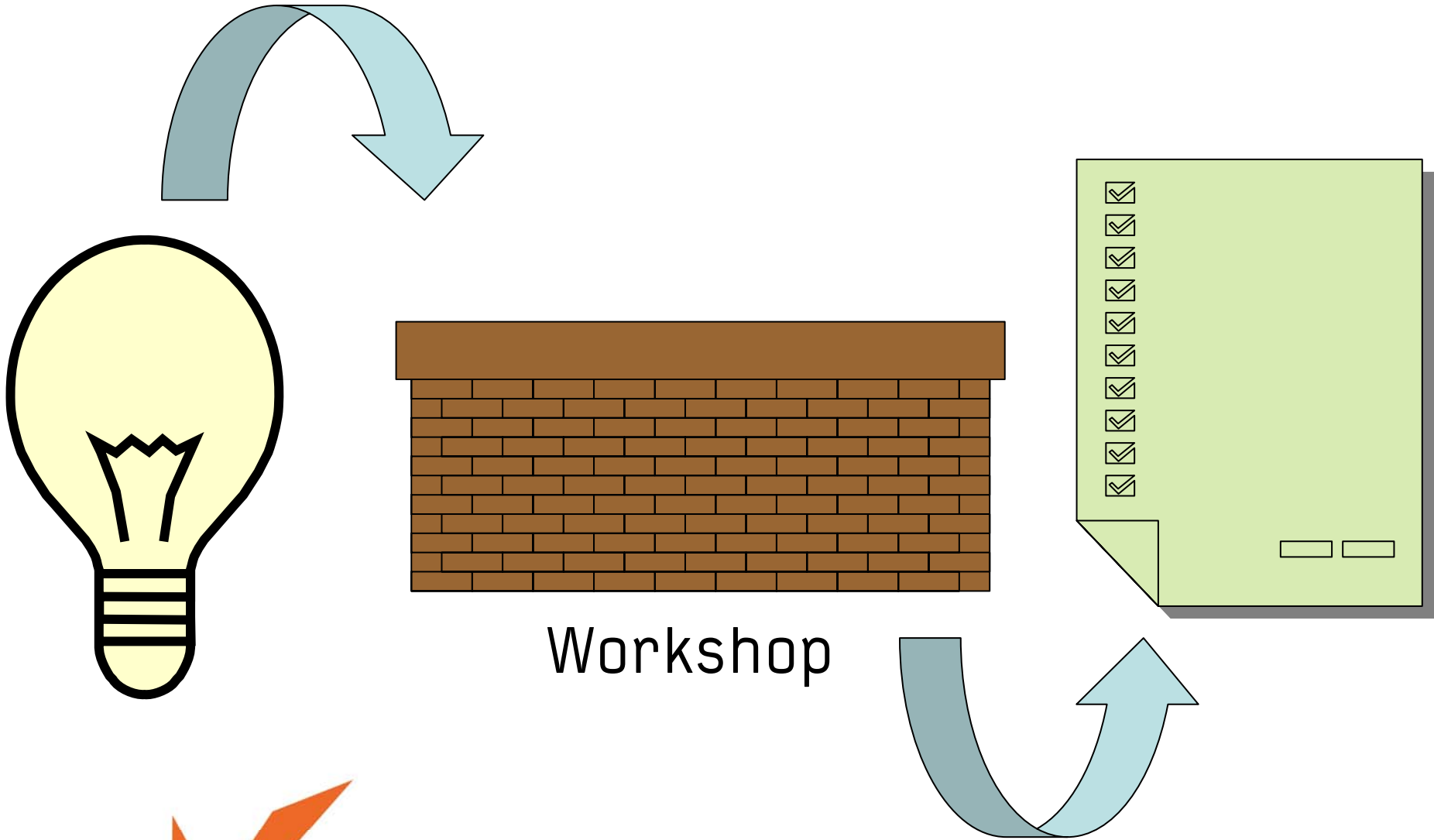
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Workshop

- Development and elaboration of business ideas
- Intensive mentoring of 12 start-up projects each year
- Project groups work together with experts from the creative sector for three months
- Evaluation of business ideas with regard to customer value and marketability
- Leads into a business-plan competition



Networking



Start-up day



Opening of exhibition “Show us the creative people!”

Culture.entrepreneurship.forum conference June 16-18 2010





Incubator

Partners:

- TECH5: Five regional Technology Centers
- B1st Software Factory: Incubator for IT start-ups
- Depot: Center for arts and creative industries

Service:

- Fully equipped office space for three months, no rent
- Infrastructure and local networks



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Start-up office or museum?



Geomobile

Thank you very much for
your attention!



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