



Innovation Systems - Best Practise in Dortmund

Birke Jantz

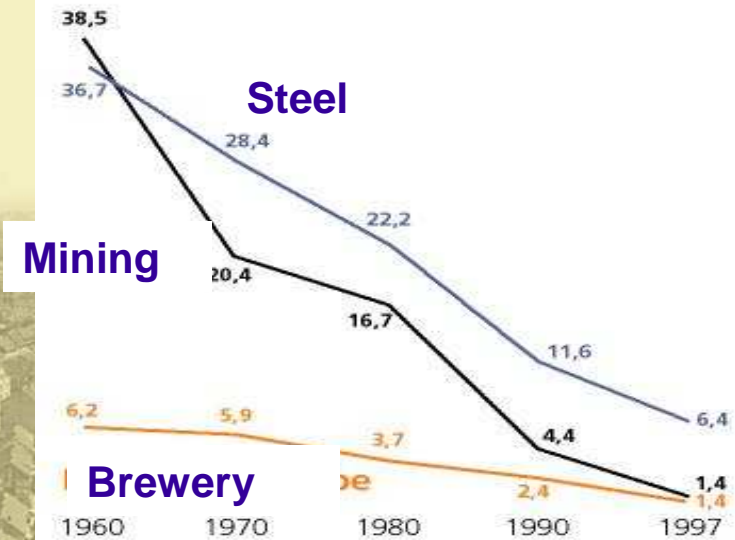
**City of Dortmund Economic Development Agency/
Office of the Network “Der Innovationsstandort”**

Contents

- Structural Change in Dortmund
- Strategic Realignment of the City of Dortmund
Economic Development Agency 2008-2018
- The Location for Innovation - An Example for a
Successful Innovation Network

Structural Change in Dortmund

The End of Dortmund's Triad

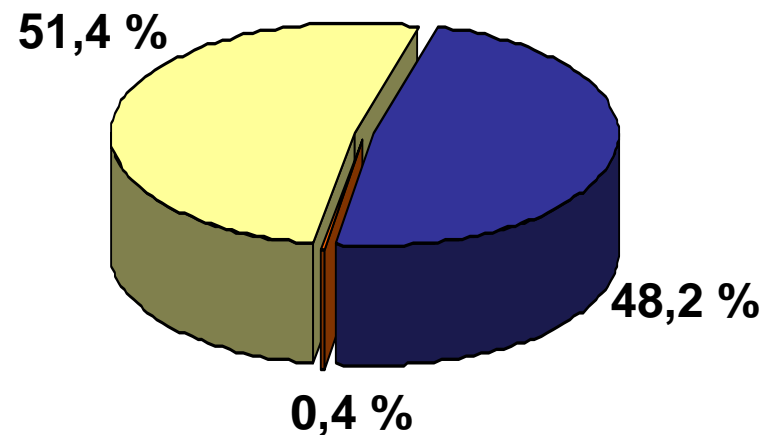


Structural Change in Dortmund

Industrial Decline

Dortmund: Employees liable for social insurance...

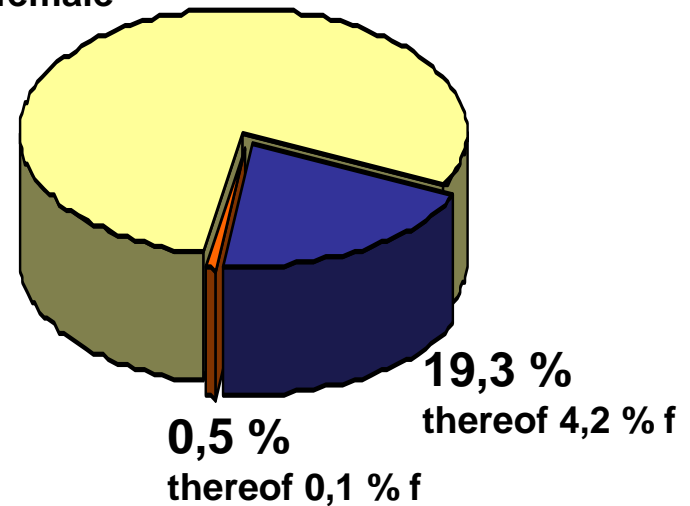
■ ...1980



- Primary Sector (agriculture)
- Secondary Sector (industry)
- Tertiary Sector (services)

■ ... and 2008

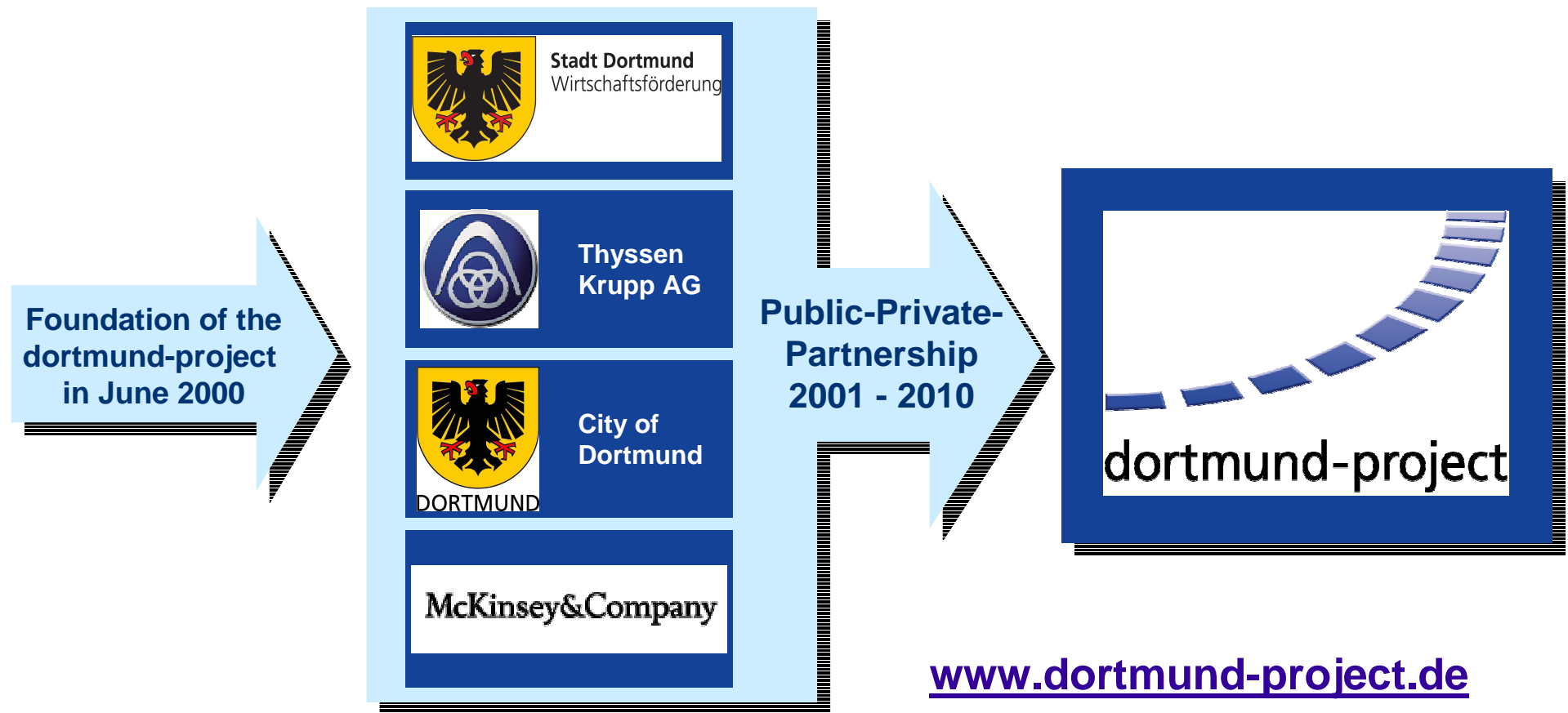
80,2 %
41,4 % female



During the period 2005-2008, about 1,800 new jobs were created within Dortmund's network of industry and services

dortmund-project

Stakeholders and Partners



dortmund-project

A Comprehensive and Integrated Project



**Area and
Infrastructure**

**Innovative
Environment**

**People and
Skills**

Capital

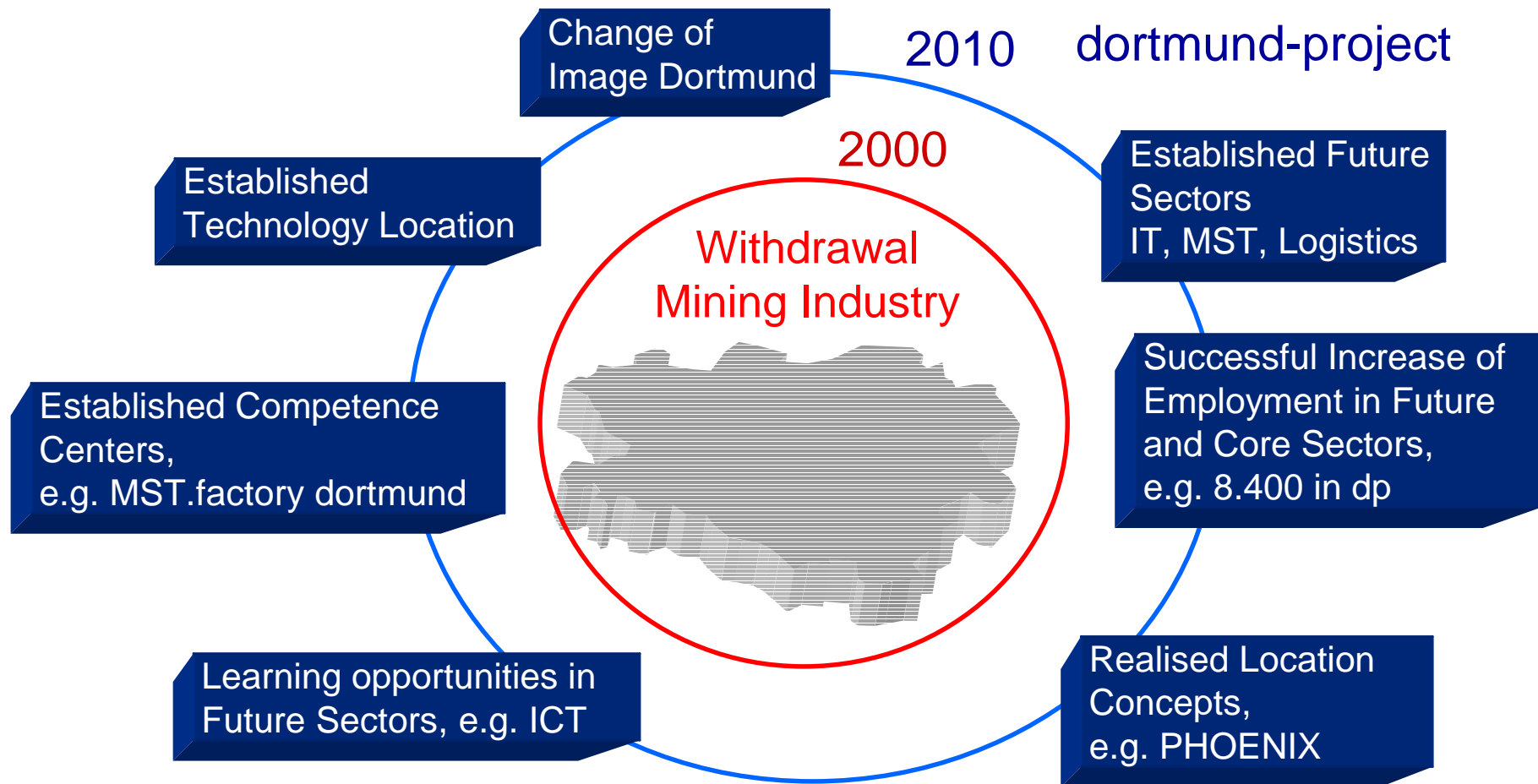


3. Venture Capital Roundtable
Life Sciences
Harenberg City-Center Dortmund
30. Mai 2006



dortmund project

Milestones in a Process of Change



Strategic Challenges

Competition of Locations

2008

Globalisation

- Cheaper labour force
- Shortage of commodities
- Climate change
- Knowledge society

Demographic Change

- Aging society
- Skilled worker shortage
- Ethnic diversity
- Educational opportunities

Competition
for markets

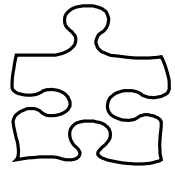
Competition
for people

Dortmund
in the year 2018

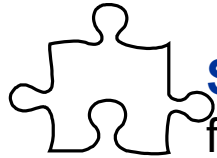
- Internationally acknowledged technology and business location
- Creative environment

- High living and working quality

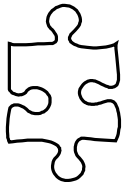
Strategic Themes 2008-2018



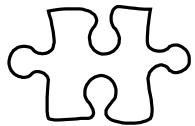
Interlinking technologies and sectors, in order to establish new value chains and opening new markets thereby (e.g. micro technology and production technology),



Supporting companies, in order to satisfy new demands for personnel, financing and areas (e.g. master plan “Business Areas”),



Interlinking knowledge, in order to create innovations by people (e.g. „Der Innovationsstandort“),



Advancing on developing working and living quality in the city, in order to take opportunities of demographic change and potentials of economic and social diversity (e.g. „Zukunft der Arbeit“).

The Location for Innovation – An Example for a Successful Innovation Network

Network / Partners



**Unternehmensverbände
für Dortmund und Umgebung**

Founding Partners



Chamber of Crafts
Dortmund



Dortmund University
of Technology



Stadt Dortmund
Wirtschaftsförderung
City of Dortmund
Economic Develop-
ment Agency



Chamber of Industry
and Commerce
Dortmund



Economic Develop-
ment Agency Hamm



Economic Develop-
ment Agency Unna

**Further
Partners ...**



Working Groups and Financing



- **WG 1 Communication Science/Business**

- Demand analysis business
- Screening research results
- Organizing events



- **WG 2 Network Cooperation and Network Marketing**

- Network Cooperation
- Network Marketing



- **WG 3 Transfer of Human resources**

- Scientists into business
- Research pilots into business
- Businessmen into science
- Transfer pilots into science
- Performance incentives for researchers
- Alumni networks



Working Groups and Financing



- **WG 4 Funded projects**

- Cooperation platform for large-scale projects
- Promotion of research assignments of SME
- Activation of research assignments



- **WG 5 Advanced education**

- Interlinking of existing opportunities for advanced education
- Organizing joint informational events



- **WG Coordination**

- Coordination of all network activities



www.der-innovationsstandort.de

Contact

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Thank you for your attention!